



Wednesday, October 14, 2020 | Virtual Conference

All sessions will be conducted with NMSU's Zoom Enterprise Platform

Accelerating Electrification in New Mexico

8:30 – 9:00 a.m.

Online Check-In

Hosted By:



**BE BOLD. Shape the Future.
Engineering New Mexico
Resource Network**



9:00 – 9:05 a.m.

Welcome & Introductions

Keven Groenewold, New Mexico Rural Electric Cooperative Association

Patricia Sullivan, Ph.D., College of Engineering, New Mexico State University

9:05 – 9:20 a.m.

Framing the Promise and Potential of Beneficial Electrification

Keith Dennis, NRECA - National Rural Electric Cooperative Association

Robin Roy, Ph.D., Next Energy US

9:20 – 9:45 a.m.

Opening Keynote – Accelerating Electrification in New Mexico!

Introduction by: Catherine Crowfoot, Tri-State Generation and Transmission

Speaker: Dan Arvizu, Ph.D., Chancellor, New Mexico State University

9:45 – 10:45 a.m.

Viewpoints from New Mexico Leaders: Beneficial Electrification Opportunities

Moderator: Gary Connett, Beneficial Electrification League

Nedra Murphy, New Mexico Energy, Minerals, & Natural Resources

Alaric Babej, Public Service Company of New Mexico

Mark Faulkenberry, Western Farmers Electric Cooperative

Noah Long, Natural Resources Defense Council

Shaun Tuyuri, Tri-State Generation and Transmission Association

10:45 – 10:55 a.m.

Break

10:55 – 11:55 a.m.

Beneficial Electrification and New Mexico Workforce Development

Moderator: Rep. Nathan Small, New Mexico House District 36

Becky Rowley, PhD, President, Santa Fe Community College

Monica Torres, Ph.D., President, Dona Ana Community College

Olga Lavrova, Ph.D., College of Engineering, New Mexico State University

Gabe Sanchez, Ph.D., Professor of Political Science at University of New Mexico

11:55 a.m. – Noon

Guidance for Stakeholder Dialogues

Noon – 1 p. m.

Concurrent Stakeholder Dialogue Break-out Sessions

Noon - 1:00 p.m.

Stakeholder Dialogue I: Technologies – Barriers and Lessons Learned

Moderator: Rep. Abbas Akhil, New Mexico House District 20

Kevin DeMaster, Mitsubishi Electric Cooling & Heating

Will Lange, WaterFurnace & GeoExchange

Tim Gaughan, Rheem Manufacturing Company

Charlie Hanley, Sandia National Laboratories

Noon – 1:00 p.m.

Stakeholder Dialogue II: Public Policy

Moderator: Robin Roy, Ph.D., Next Energy US

Melanie Stansbury, NM State Representative

Neil Kolwey, Southwest Energy Efficiency Project

Alejandra Mejia-Cunningham, Natural Resources Defense Council

Phil Jones, Alliance for Transportation Electrification

Noon - 1:00 p.m.

Stakeholder Dialogue III: Public Engagement and Market Development

Moderator: Fred Mondragon, NAIMI

Nathan Shannon, Smart Energy Consumer Collaborative

John-Michael Cross, EESI

Bethany Reinholtz, GDS Associates

Mario Romero, Otero County Electric Co-op

1:00 - 1:15 p.m.

Reports from Stakeholder Dialogues (5 minutes each)

1:15 – 1:30 p.m. **Beneficial Electrification: The Path Forward**

Gary Connett, Beneficial Electrification League

Patricia Sullivan, New Mexico State University

1:30 p.m.

Adjourn

Register to attend

There is no charge to register.

For more information and to register:

<https://nmsu-engineering.zohobackstage.com/ElectrifyNewMexico#/tickets?lang=en>

Questions: 575-646-7852, spatrico@nmsu.edu, NMSU College of Engineering